



Why is New Work here now?

The world is changing, and so new companies and new products are emerging. Some of these changes require a new way of working - called New Work. However, there is no best practice for every organisation, so with the New Work equipment you can decide for yourself, your team and your organisation how much New Work is really necessary and helpful.

The working environments in the industrialised countries are increasingly developing from "blue" (simple to complicated, see Cynefin Model) to "red" (dynamic, complex, see also Dr. Wohland). Important: There are always both parts (blue and red) in a system (an organisation)!

New Work is therefore above all a way of dealing with the unpredictable and enabling growth in new ways, thereby taking a human centric approach.

The keywords on the previous page provide a rough orientation: how much of the work you do today relates to the "red" working world? Please note that there are red and blue parts in every organisation! New Work in our understanding should therefore also not replace the previous way of working 100%.

HOW DO YOU PROCEED?

Look at the keywords of the "blue" and "red" working world and transfer your thoughts and insights into the New Work Map #1 (Changes). The New Work Maps are part of the Toolbox, order it at newwork.wondercards.world.